



THE 4-DAY SALES CYCLE

BUSINESS NEED

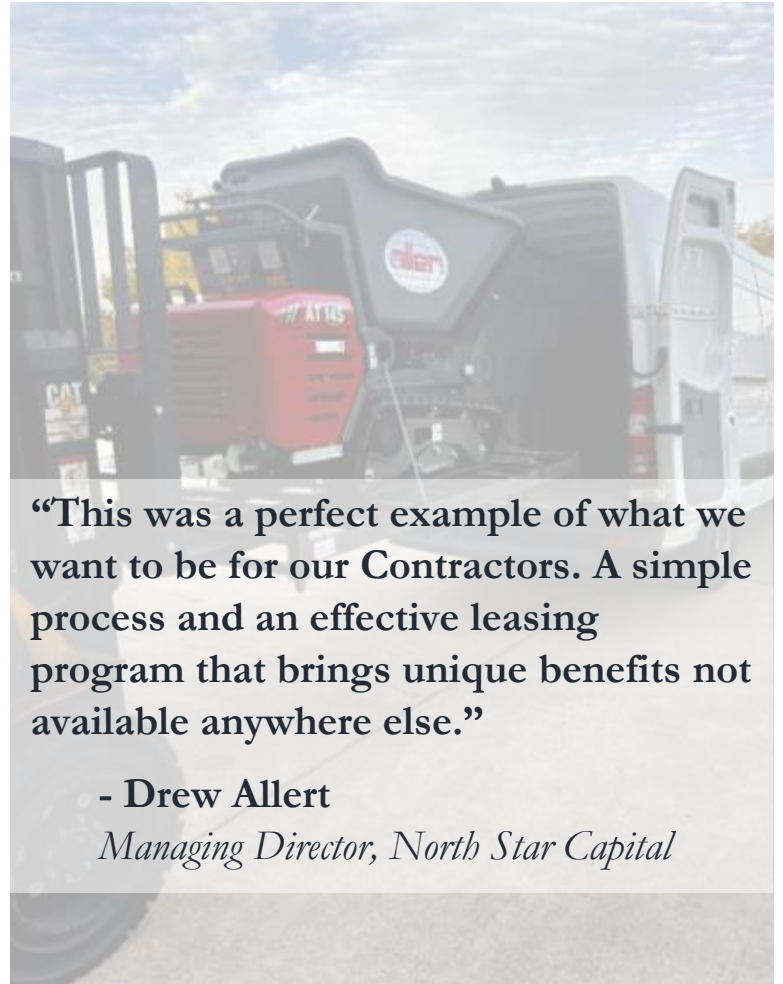
Myer's Contracting, a small contracting business in Indiana, had a large project upcoming and needed specialized equipment quickly. Central to the business' needs was **conserving capital up front** but also ensuring that equipment would be **readily available** without issues.

SOLUTION

Leasing a **brand-new** Allen track buggy with a 14cf poly-bucket and a 90-degree swivel dump, with a full extended warranty and **no up-front down payment**.

PROCESS

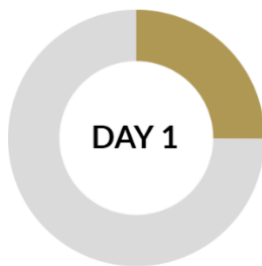
North Star Capital's Dealer Network and relationship with Allen Engineering meant that sourcing the Allen AT14S was quick and simple.



“This was a perfect example of what we want to be for our Contractors. A simple process and an effective leasing program that brings unique benefits not available anywhere else.”

- Drew Allert

Managing Director, North Star Capital



**Submitted Application
Approved and Lease Offer**



**Signed Offer Letter
Signed Contract
Funding
Pickup and Delivery Scheduled**



Asset Delivered



PROCESS (Cont'd)

Within **ONE DAY** of receiving the application for leasing, Myers Contracting was approved, and a leasing contract was sent out. In the meantime, the sales team located an available AT14S and reserved it for purchase.

Within **TWO DAYS** the contract was signed, and North Star funded the purchase of the AT14S and coordinated the shipment to Myers Contracting.

By **DAY FOUR** the equipment was delivered via expedited shipment through North Star Capital's logistics and shipping partner.

This efficient process enabled Myers Contracting to acquire a brand-new machine for their immediate and future projects while preserving capital for other business needs. Furthermore, after 48 months, the better years of that machine will be behind it, and Myers Contracting will be able to trade it in for a new model.

Fleet Management Program

- Get New Equipment every 36-48 Months
- No Down Payment with Qualifying Credit
- Fixed Monthly Lease Payment
- Extended OEM Warranty
- Advanced Telematics
- And More!



We keep financing simple so you can get the equipment you need.

Learn how a lease can unlock new opportunities for your business. We specialize in concrete machinery and primarily partner with Allen Engineering, an industry leader in quality for 60 years.

Our Mission is to deliver effective payment models that enable and support our customers, drive new growth opportunities, and create strong alignments with industry-leading businesses.

SIMPLE FOUR STEP PROCESS

- 1 MAKE YOUR BEST DEAL WITH THE DEALER
- 2 COMPLETE APPLICATION
- 3 SIGN LEASING AGREEMENT
- 4 TAKE RECEIPT OF NEW EQUIPMENT

SCAN THIS QR CODE TO APPLY TODAY!



Contact us Today:

Phone: (870) 212-3015

Email: info@mynorthstarcapital.com

Web: www.mynorthstarcapital.com